



Happy Hollow Children's Camp
21st Annual Under the Stars Dinner and Auction
Saturday, February 25, 2012
2012 Sponsorship Opportunities

Presenting Sponsor **\$7,000**

Night of benefits:

- **Preferential seating for 20 guests (Two tables) at the event**
- **5-minute speech about their organization and/or may introduce the Keynote Speaker**
- **Company name, sent via confirmation text message, on over 350 attendee's phones during Silent Auction**

Marketing benefits:

- **Logo recognition on event invitation, ticket, and program**
- **Logo recognition on signage at the event**
- **Logo signage on company tables**
- **Logo recognition on event video presentation**
- **Logo recognition in event advertisements**
- **Logo recognition on bidding paddles**
- **Prominent Logo recognition listing on banners**
- **Logo recognition and company name on Happy Hollow's website**
- **Logo recognition and company name on Happy Hollow Children's Camp brochures**
- **Name and logo recognition in the Happy Trails Newsletter (1,500 per printing) and Annual Report**

Added value benefits:

- **Association with Happy Hollow Children's Camp, the premier youth mentoring organization in Indiana**
- **Use of tagline "Proud sponsor of Happy Hollow Children's Camp's Under the Stars Dinner" in your company's advertising**
- **Sponsorship recognition gift**

Platinum Sponsor **\$4,000**

Night of benefits:

- **Preferential seating for 10 guests (One table) at the event**
- **Acknowledgement from podium**
- **Company name, sent via confirmation text message, on over 350 attendee's phones during Silent Auction**

Marketing benefits:

- **Logo recognition on event invitation and program**
- **Logo recognition on signage at the event**
- **Logo signage on company tables**
- **Logo recognition on event video presentation**
- **Prominent logo recognition listing on banners**
- **Logo recognition in event advertisements**
- **Logo recognition and company name on Happy Hollow's website**
- **Name and logo recognition in the Happy Trails Newsletter (1,500 per printing) and Annual Report**

Added value benefits:

- **Association with Happy Hollow Children's Camp, the premier youth mentoring organization in Indiana**
- **Use of tagline "Proud sponsor of Happy Hollow Children's Camp's Under the Stars Dinner" in your company's advertising**
- **Sponsorship recognition gift**



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Gold Sponsor \$2,500

Night of benefits:

- **Preferential seating for 10 guests (one table) at the event**
- **Acknowledgement from podium**

Marketing benefits:

- **Logo recognition listing on banners**
- **Logo recognition on event invitation and program**
- **Logo recognition on signage at the event**
- **Logo signage on company tables**
- **Logo recognition in event advertisements**
- **Company name recognition on Happy Hollow's website**
- **Name recognition in the Happy Trails Newsletter (1,500 per printing) and Annual Report**

Added value benefits

- **Association with Happy Hollow Children's Camp, the premier youth mentoring organization in Indiana**
- **Use of tagline "Proud sponsor of Happy Hollow Children's Camp's Under the Stars Dinner" in your company's advertising**

Silver Sponsor \$1,750

- **Table for 10 (one table) at the event**
- **Business card ad and name recognition in event program**
- **Recognition in Happy Hollow Children's Camp annual report**

Table Captain \$1250

- **Table for 10 (one table) at the event**

Individual tickets are \$125 each

Happy Hollow Children's Camp, Inc. is a 501(c) (3) and our tax id number is 35-0942648.

